

JACKIE GUTKNECHT

WEB: JACKIEGUTKNECHT.COM
EMAIL: JACKIEGUTKNECHT@GMAIL.COM
PHONE: 404-312-5190

EDUCATION

2010 - 2014 — **Bachelor of Science - Journalism**
[Georgia Southern University](#)

EXPERIENCE

2018 - Present — **Editor and Publisher (August 2018 - present)**
[Newton Newspapers Inc., The Covington News](#)
Chief executive of a weekly newspaper serving as the legal organ of Newton County.
Manage staff in all departments, including advertising, editorial, circulation and customer service.
Build annual, monthly and quarterly budgets, production schedules and marketing plans.
Edit all published content, online and in print.
Manage website and social media presence.
Design weekly newspaper and marketing materials.

2017 - 2018 — **Managing Editor (1 year)**
[Newton Newspapers Inc., The Covington News](#)
Editor of The Covington News, a weekly newspaper serving as the legal organ of Newton County.
Managed editorial staff, creating weekly budgets and special annual publications.
Coordinated with other department heads to create special projects.
Edited all published content, online and in print.
Managed website and social media presence.
Designed weekly newspaper and marketing materials.

2016 - 2017 — **News Editor (1 year)**
[Morris Multimedia, The Covington News](#)
Editor of The Covington News' news and living content.
Managed website and social media presence.
Coordinated the redesign and relaunch of website.

2016 - 2016 — **Associate Editor (5 months)**
[Smith Communications, The Lake Oconee News](#)
Editor of Greene County content for a three-county weekly newspaper.
Covered government meetings, features and enterprise stories.
Assisted with page design and content placement.
Managed website and social media presence.

2014 - 2016 — **Reporter (1.5 years)**
[Smith Communications, The Lake Oconee News](#)
Sole reporter for Greene County content for a three-county weekly newspaper.
Covered government meetings, features and enterprise stories.
Assisted with copy editing, page design and content placement.

COMMUNITY INVOLVEMENT

2017 - Present — **Rotary Club of Covington**
[Public Relations Chair and Programs Coordinator](#)

2017 - Present — **Newton County School System**
[CTAE Advisory Committee Member](#)

2018 - Present — **Covington-Newton County United Way**
[Board Member](#)

ABOUT ME

Location: 152 Waxwing Drive,
Monticello, GA 31064

Availability: Full-time

SKILLS

Microsoft Office ●●●●●●
Wordpress ●●●●●●
AP Style ●●●●●●
InDesign ●●●●●○
Social Media ●●●●●○
Copy Editing ●●●●●○
Scheduling ●●●●●○
Magazine Design ●●●●○○
Photoshop ●●●●○○
Illustrator ●●○○○○
HTML ●●○○○○

AWARDS

2nd place, Layout and Design, [Georgia Press Association \(2018\)](#)

2nd place, Editorial Writing, [GPA \(2018\)](#)

3rd place, Community Service, [GPA \(2018\)](#)

2nd place, General Excellence, [GPA \(2016\)](#)

1st place, Feature Writing, [GPA \(2016\)](#)

2nd place, Sports Photography, [GPA \(2016\)](#)

1st place, General Excellence, [GPA \(2015\)](#)

PROFESSIONAL TRAINING

Marketing Towards Millennials, 2019, [Covington Main Street](#)

Mobile Photojournalism, 2018, [Southern Newspaper Publishers Association](#)

Gain Digital Readers, 2018, [Southern Newspaper Publishers Association](#)

2015 Georgia Press Institute, [GPA](#)

2013 Georgia Press Institute, [GPA](#)